



## Sponsorship Opportunities

### **Patriot Level \$300**

- Name and website link on **Race website**
- Name on **signage at registration desk**
- Name printed on the **official race t-shirt**

### **Red Level Sponsorship: \$500**

#### ***Above benefits plus:***

- Recognition on **social media** (Facebook, Twitter)
- **Name/logo printed on the race t-shirt**
- Supply **advertisement/give away in race day bags** (approx. 1200)
- Name/logo printed on **signage at the North Andover Senior Center**
- **1 race registration**

### **White Level Sponsorship: \$750**

#### ***Above benefits plus:***

- Logo/name at **water station or mile marker**
- Banner style **ad on race website**
- Name listed on **race press releases**
- **2 race registrations**

### **Table at the Race Tent: \$250**

- A limited number of spaces at the race tent are available to White Level sponsors
- Set up a table or booth on race day to promote your business, give away information and meet race participants

### **Blue Level Sponsorship: \$2,500**

#### ***Above benefits plus:***

- **Above the fold position** of your company's logo on the **race t-shirt**
- **Audio announcement** prior to start of the race and awards ceremony
- Company name listed on **race press releases**
- **5 race registrations**

### **Star Level Sponsorship: \$5,000**

#### ***Above benefits plus:***

- Your company's logo on the **front of race t-shirt**
- May provide your own **company banner to display at finish area** (banner must be pre-approved by race committee)
- **10 race registrations**

### **In Kind Donations and Custom Sponsorships**

Interested in donating items such as water or food? Please contact us at [July4thRace@gmail.com](mailto:July4thRace@gmail.com)

**Questions:** Please visit our website at [www.July4thRace.com](http://www.July4thRace.com) or email us at [July4thRace@gmail.com](mailto:July4thRace@gmail.com)

## Sponsorship Application

# North Andover 4<sup>th</sup> of July Road Race Kids Fun Run, 5K, 10K



Saturday, July 4, 2015  
North Andover Common, 800 Massachusetts Avenue  
Benefitting The Friends of the North Andover Senior Center  
Hosted by the Borderline Running Club



Please return this completed application (front and back) along with payment of your sponsorship level no later than June 8, 2015. Opportunities for premium sponsorship levels are limited and should be secured as soon as possible.

Please type or clearly print on this application. A signature is required to complete the contract.

Contact's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor/Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Website: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### Sponsorship Level:

- |  |   |
|--|---|
| <input type="checkbox"/> Star Level \$5,000    | <input type="checkbox"/> Red Level \$500              |
| <input type="checkbox"/> Blue Level \$2,500    | <input type="checkbox"/> Patriot Level \$300          |
| <input type="checkbox"/> White Level \$750     | <input type="checkbox"/> In-Kind Goods/Services _____ |
| <input type="checkbox"/> White + Booth \$1,000 | <input type="checkbox"/> Other _____                  |

### Payment information:

This application, along with payment, must be submitted in order to secure a race sponsorship opportunity. Please sign and return this two-page contract with payment to:

North Andover 4<sup>th</sup> of July Road Race, c/o Kirsten Lovett, 171 Abbott St., North Andover, MA. 01845

- Make checks payable to **"North Andover 4<sup>th</sup> of July Road Race"**.

Authorized Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Race Committee Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Questions: Please visit our website at: [www.July4thRace.com](http://www.July4thRace.com) or email us at [July4thRace@gmail.com](mailto:July4thRace@gmail.com)

**Terms & Conditions:**

When fully executed, this document will establish an agreement between the North Andover 4<sup>th</sup> of July Road Race herein after referred to as “4<sup>th</sup> of July Road Race” and the sponsoring business or organization referred to as “The Sponsor” in support of the 2015 4<sup>th</sup> of July Road Race in North Andover, Massachusetts.

The Sponsor agrees to pay the 4<sup>th</sup> of July Road Race as indicated above.

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the 2015 4<sup>th</sup> of July Road Race at the level indicated. 4<sup>th</sup> of July Road Race Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Sponsorship Opportunities page.

The Sponsor agrees that as a not-for-profit charitable organization, the Friends of the North Andover Senior Center will be required to disclose its sources of funding, including The Sponsor’s funding or other resources provided under this Agreement.

The Sponsor grants permission to the 4<sup>th</sup> of July Road Race to display The Sponsor’s name and trademark for the Term of this Agreement, with The Sponsor’s prior review and approval.

The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with 4<sup>th</sup> of July Road Race.

It is understood and agreed that the entire agreement between 4<sup>th</sup> of July Road Race and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

**For North Andover 4<sup>th</sup> of July Road Race Committee Use Only:**

Amount Paid: \_\_\_\_\_ Check #: \_\_\_\_\_ Date Received: \_\_\_\_\_ Logo Received: \_\_\_\_\_