

Patriot Level \$300

- Name and website link on Race website
- Name on signage at registration desk
- Name printed on the official race t-shirt

Red Level Sponsorship: \$500

Above benefits plus:

- Recognition on **social media** (Facebook, Twitter)
- Name/logo printed on the race t-shirt
- Supply advertisement/give away in race day bags (approx. 1200)
- Name/logo printed on signage at the North Andover Senior Center
- 1 race registration

White Level Sponsorship: \$750

Above benefits plus:

- Logo/name at water station or mile marker
- Banner style ad on race website
- Name listed on race press releases
- 2 race registrations

Table at the Race Tent: \$250

- A limited number of spaces at the race tent are available to White Level sponsors
- Set up a table or booth on race day to promote your business, give away information and meet race participants

Blue Level Sponsorship: \$2,500

Above benefits plus:

- Above the fold position of your company's logo on the race t-shirt
- Audio announcement prior to start of the race and awards ceremony
- Company name listed on race press releases
- 5 race registrations

Star Level Sponsorship: \$5,000

Above benefits plus:

- Your company's logo on the front of race t-shirt
- May provide your own **company banner to display at finish area** (banner must be preapproved by race committee)
- 10 race registrations

In Kind Donations and Custom Sponsorships

Interested in donating items such as water or food? Please contact us at July4thRace@gmail.com

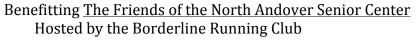
Questions: Please visit our website at www.July4thRace.com or email us at July4thRace@gmail.com

Sponsorship Application



North Andover 4th of July Road Race Kids Fun Run, 5K, 10K

Saturday, July 4, 2015 North Andover Common, 800 Massachusetts Avenue





Please return this completed application (front and back) along with payment of your sponsorship level no later than June 8, 2015. Opportunities for premium sponsorship levels are limited and should be secured as soon as possible.

Please type or clearly print on this application. A signature is required to complete the contract.

Contact's Name:	Phone:
Sponsor/Company:	Email:
Address:	Website:
City	State Zip Code
Sponsorship Level:	
☐ Star Level \$5,000	□ Red Level \$500
☐ Blue Level \$2,500	☐ Patriot Level \$300
☐ White Level \$750	☐ In-Kind Goods/Services
☐ White + Booth \$1,000	□ Other
opportunity. Please sign and return	ent, must be submitted in order to secure a race sponsorship in this two-page contract with payment to: ee, c/o Kirsten Lovett, 171 Abbott St., North Andover, MA. 01845
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 Make checks payable to "No 	orth Andover 4th of July Road Race".
Authorized Sponsor Signature: _	Date:
Race Committee Signature:	Date:

Questions: Please visit our website at: www.July4thRace.com or email us at July4thRace@gmail.com

Terms & Conditions:

When fully executed, this document will establish an agreement between the North Andover 4th of July Road Race herein after referred to as "4th of July Road Race" and the sponsoring business or organization referred to as "The Sponsor" in support of the 2015 4th of July Road Race in North Andover, Massachusetts.

The Sponsor agrees to pay the 4th of July Road Race as indicated above.

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the 2015 4th of July Road Race at the level indicated. 4th of July Road Race Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Sponsorship Opportunities page.

The Sponsor agrees that as a not-for-profit charitable organization, the Friends of the North Andover Senior Center will be required to disclose its sources of funding, including The Sponsor's funding or other resources provided under this Agreement.

The Sponsor grants permission to the 4th of July Road Race to display The Sponsor's name and trademark for the Term of this Agreement, with The Sponsor's prior review and approval.

The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with 4th of July Road Race.

It is understood and agreed that the entire agreement between 4th of July Road Race and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

For North Andover 4th of July Road Race Committee Use Only:					
Amount Paid:	Check #:	Date Received:	Logo Received:		